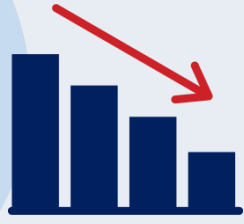# THE COST OF *IT* DOWNTIME

For any organization, the cost of IT downtime is significant and can impact not only corporate revenue but also the experience for the end user.

$26.5 BILLION

Companies lose more than $26.5 billion in revenue each year due to IT downtime. *CA Technologies*

$500,000 *to* 1 MILLION
LOST *PER HOUR*
DURING CRITICAL APPLICATION FAILURES

Critical application failure costs between $500,000 and $1 million *per hour* for Fortune 1000 companies. *IDC*

75%
Of Network Professionals
CAN'T PINPOINT THE SOURCE OF NETWORK ISSUES

Identifying the source of an issue uses resources, is laborious and makes troubleshooting a problem. *Network Instruments Report*

PREVENT *Network* Downtime
BEFORE IT IMPACTS USERS

Monitored networks see quicker issue resolution and are able to stop voice quality issues before the user is impacted.

Network Monitoring
REDUCES OPERATIONAL COSTS BY 25%

Proactive network management prevents downtime and decreases revenue losses and slows customer churn. *CA Technologies*