

App Optimizer

ELFIQ APP OPTIMIZER

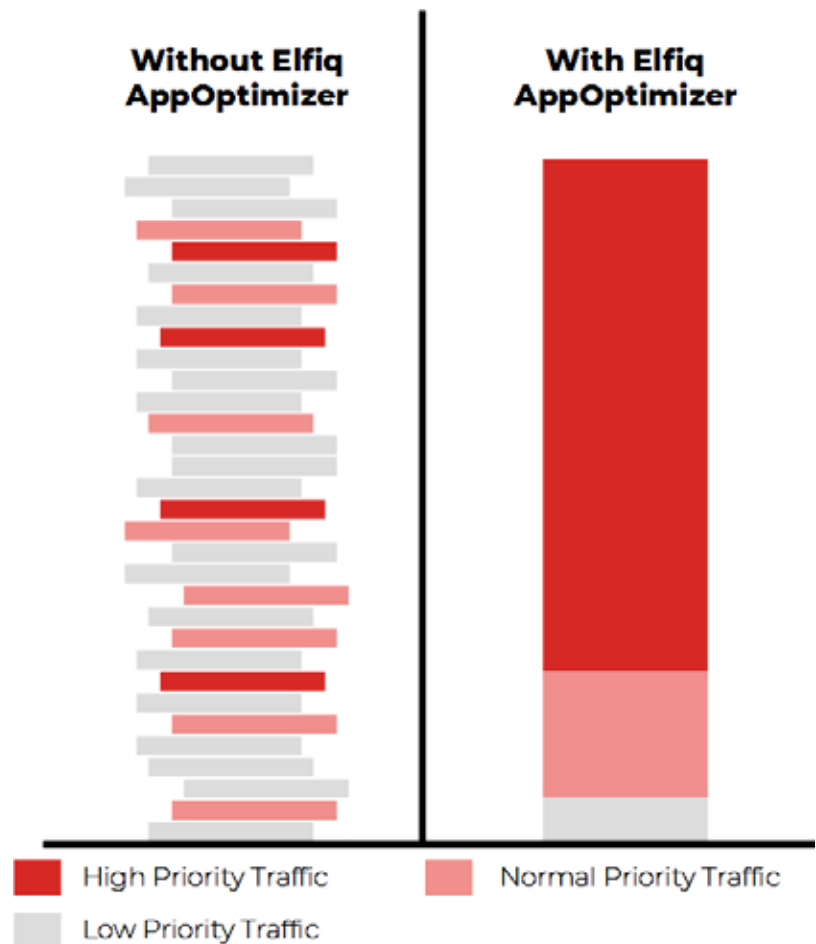
Internet access saturation has become a significant issue in recent years, with the rise of rich-media web sites, streaming services, social media, peer to peer traffic and much more. This makes it harder for organizations to operate normally and to maximize their investment in Internet connectivity.

Using world-class technology, Elfiq Networks has developed the Elfiq App Optimizer, designed to give organizations full control over their existing and future bandwidth, guaranteeing key applications such as Citrix XenDesktop or Skype get priority treatment and undesirables such as peer-to-peer file transfers or games are limited or no longer permitted.

App Optimizer is an add-on module for the award-winning Elfiq Link Balancer product family which provides application-layer deep packet inspection (Layer-7), classification and control including Mobile, Social Networking, P2P, Instant Messaging, File sharing, Enterprise and Web 2.0 applications.

The Elfiq App Optimizer is able to proactively manage over 1250 applications in the following categories:

- Collaboration
- Database
- File sharing
- File transfer
- Games
- Mail
- Messaging
- Network monitoring
- Networking
- Peer to peer
- Proxy
- Remote access
- Social networking
- Streaming media
- VPN and tunneling
- Web services



About Martello

Founded in 2009, Martello Technologies is headquartered in Ottawa, Canada with staff in Canada, the United States and France. In January of 2018, Martello merged with SD-WAN player Elfiq Networks to offer a solution that pairs performance management software with SD-WAN technology to provide stellar UC performance. Martello's solutions deliver confidence in the performance of real-time services on cloud and enterprise networks and is a proven provider of performance management software for Mitel customers.