MARTELLO | Powering Network Performance

SWITCH UP YOUR GAME BY DELIVERING A BETTER USER EXPERIENCE

Being a Managed Service Provider (MSP) is no easy task. You're constantly overcoming concerns about price, quality and trying to set yourself apart from your competitors. They best way to do this is by choosing the right solutions that ensures your company is the easy choice for customers.

Remotely managing a customer's IT infrastructure or end-user systems can pose several challenges. With effective tools at your disposal you will be able to handle whatever issues come your way with minimal downtime for the customer. Better user experience will result in a greater return on investment for your contracts, increased business due to user satisfaction and, more importantly increased renewal rates.

DELIVERY
Providing state-of-the-art delivery will minimize performance issues in the future

MONITOR
Advanced monitoring and troubleshooting will allow you to act quickly and resolve issues

UNDERSTAND
Cross-platform visualization and alert streamlining will provide insight to improve overall performance

CONTROL
Remediate and control the underlying infrastructure to prevent further issues

☁ SPOTLIGHT ON THE CLOUD

The move to the Cloud continues to accelerate. More organizations are embracing the flexible and decentralized option, leaving behind the on-premise servers that were once the staple of headquarters around the world. The benefits are numerous: it's usually cheaper, more scalable and easier to access. Nevertheless, there are several reasons why an organization would decide to keep their resources safely behind the security of its Wide Area Network (WAN). These reasons include, regulations, policies and force of habit. This creates a complex mix of systems and databases, some of which are hosted on-premise, while others are hosted in the Cloud. The result of this mix is typically disappointing, as end-users experience performance loss because the network wasn't built to sustain such a hybrid architecture.

Martello understands the business of a managed service provider. Our mission is to ensure that you can offer your clients top of the line infrastructure and management for their entire network and services environment. This will not only increase the satisfaction of your clients but make your job easier on a day-to-day basis.

CLOUD SERVICE PROVIDER

Don't leave your service at the mercy of poor network infrastructure.

Leverage SD-WAN technology to:

- Enhance and optimize client networks to improve end-user experience

- Allocate sufficient bandwidth for your services or applications

- Steer your service or application traffic on the best available path at all times

- Prioritize your services or applications over competing traffic

- Provide redundancy to avoid unplanned outages

NETWORK SERVICE PROVIDER

Acquire the tools to build a robust architecture to improve end-user experience.

Leverage Martello to:

- Build and manage a robust WAN architecture for clients

- Troubleshoot connectivity issues proactively to avoid SLA breaches

- Monitor and enhance quality of experience for key services

- Sell additional links to clients for performance gains and business continuity

SYSTEMS INTEGRATOR

Acquire the right pieces to build the right infrastructure for your clients.

Win more bids with clients by offering:

- Simpler and faster deployment thanks to the solution's innovative Layer-2 design
- Multiple network functions (switch, router, traffic shaper, probe, firewall, etc.) inside a single CPE
- Single-vendor solution to monitor and manage network, IT and UC performance
- Real-time quality monitoring for services and applications
- Blazing fast failover and path selection decisions

VALUE ADDED RESELLER

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- Sell additional links to clients for performance gains and business continuity
- Easily configured alerts and reporting on service performance

TOP TO BOTTOM VISIBILITY AND CONTROL FOR SERVICE PROVIDERS

Martello offers a cost-effective, modular suite of products designed to give service providers and enterprises confidence in the performance of unified communications (UC) on cloud and enterprise networks.

This includes:
- UC performance management software
- IT Operations management and analytics
- SD-WAN technology

Our broad set of solutions is designed to equip service providers with the means to service their client's entire ICT environment. These solutions also have the ability to integrate visualization, monitoring and remediation, from the client's environment to your core services, wherever they may be hosted.

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